

2019
DESIGN GUIDE

10.05.2019

CITY TEMPO

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We're for the people who want to feel part of Melbourne.

Our apartments are close to the action but enticing to retreat to.

We share the secrets of the city we love the most. How to find the perfect flat white, hunt down something truly unique at the markets or discover one of the many hidden laneway restaurants. Food, design, arts, music, shopping, sport... everything that makes Melbourne what it is.

Whether you work or play in Melbourne, we make sure you come home to a spacious apartment with a full kitchen, balcony and a generous sofa - because kicking back in comfort after a big day in Melbourne is always going to make you feel more at home.

We get people feeling like they're living in the Melbourne, not just walking through it.

CITY TEMPO

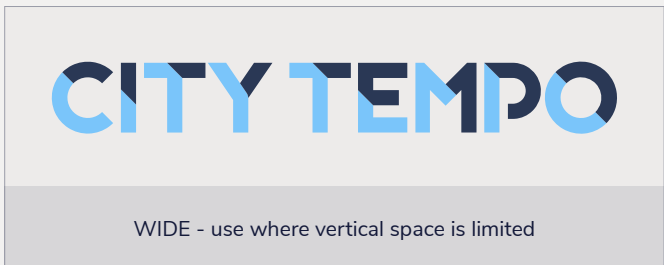
Live Melbourne

Primary logo for use on dark backgrounds



These variations constitute the primary logo, and should be used in all cases where possible.

Primary logo for use on light backgrounds



CITY TEMPO

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MONO - use only where busy/coloured backgrounds require; ie: watermark

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MONO - use only where busy/coloured backgrounds require; ie: watermark

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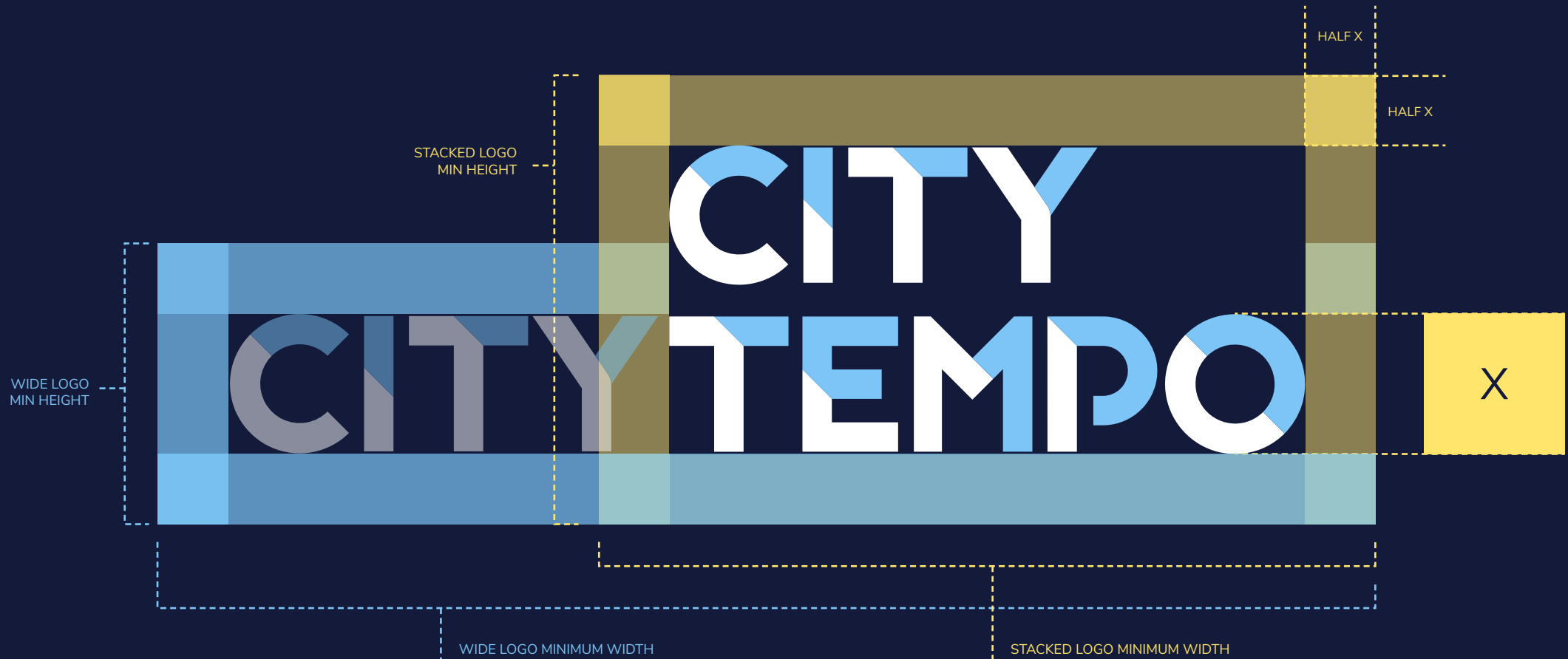
CITY TEMPO

SMALL - use only where edge case requires; ie: small social media profile pics

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SMALL - use only where edge case requires; ie: small social media profile pics



Exclusion Zone

The logo's exclusion zone (minimal space around) is equal to half the height of the 'O' (marked as x in the diagram).

AZURE - #7CC5F6

Primary use block objects & highlights

CMYK: 45.9.0.0 - RGB: 124.197.246

CANARY - #FFE56B

Primary use alerts, call-to-action, buttons & highlights

CMYK: 2.6.71.0 - RGB: 255.229.107

MIDNIGHT - #141A3A

Primary use backgrounds, text colour and block objects

CMYK: 96.90.46.55 - RGB: 20.26.58

DUST- #E6E4E1

Backgrounds & text

CMYK: 9.7.9.0 - RGB: 230.228.225

WHITE - #FFFFFF

Background & text

CMYK: 0.0.0.0 - RGB: 255.255.255

Headings: Nunito Sans

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$%^&*()**

**Headings should use a large &
bold font size in the 'Extra Bold'
or 'Black' font weights.**

Body Copy: Nunito Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$%^&*()

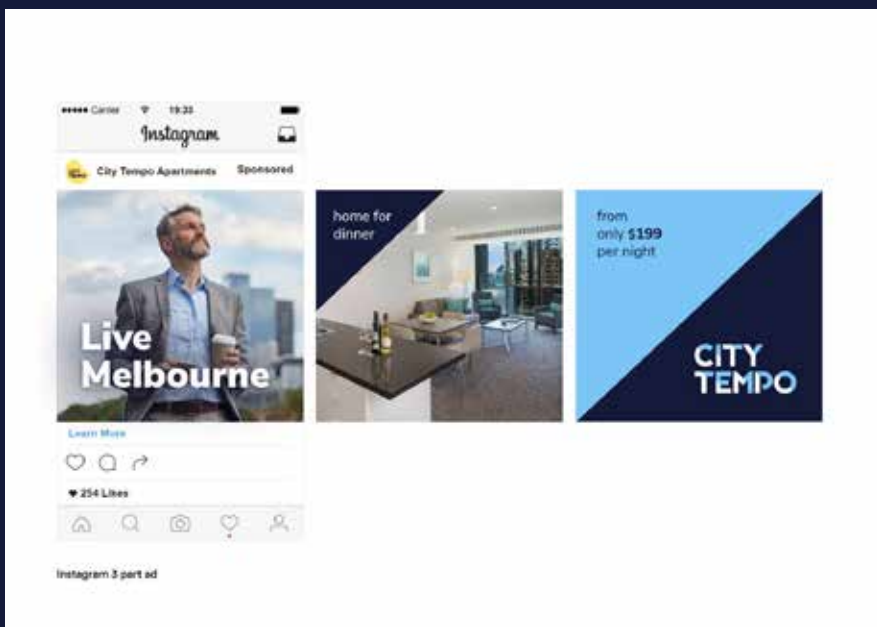
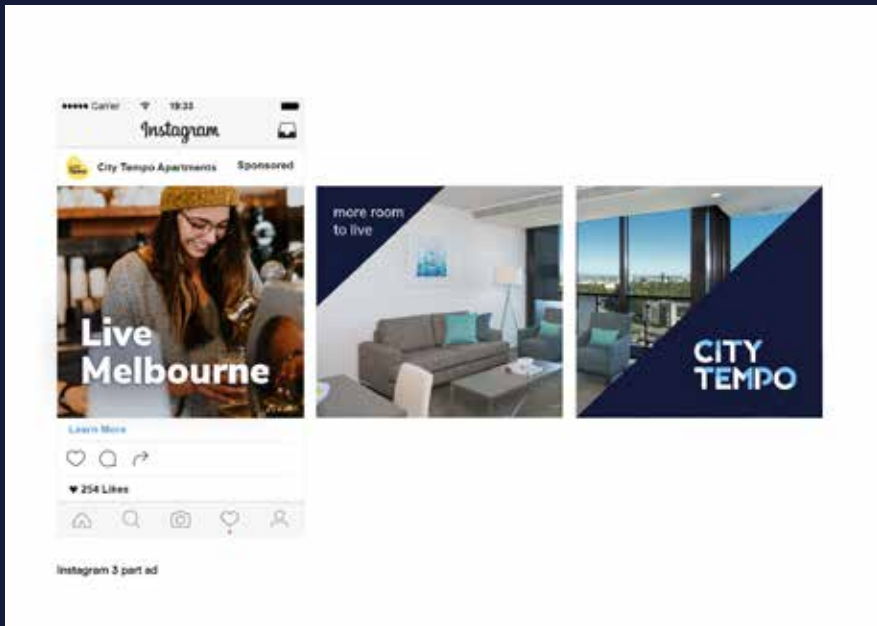
Standard body-copy should use the 'Regular' font weight no smaller than 12pt.

Nunito Sans can be activated through Adobe CC and via Google Fonts for free using these links;

<https://fonts.adobe.com/fonts/nunito-sans>

<https://fonts.google.com/specimen/Nunito+Sans>







Your home for dinner

CITY TEMPO
Live Melbourne



Your home for business

CITY TEMPO

